Vol. I No. 3 (2022) hal. 429-435

ANALISIS DIKSI PADA HEADLINE BERITA POLITIK PORTAL BERITA LIPUTAN6

DICTION ANALYSIS ON POLITICAL NEWS HEADLINES ON LIPUTAN6 NEWS PORTAL

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Abstrak

Informasi mengenai situasi politik di Indonesia merupakan salah satu bacaan yang digemari bagi masyarakat. Oleh karena itu, penting untuk mendiskusikan bagaimana berita online menggubah judul dari beritanya karena sangat memengaruhi persepsi masyarakat secara luas. Penelitian ini bertujuan untuk menganalisis penggunaan diksi berita politik pada portal beria online Liputan6.com. Selain itu, dideskripsikan juga konotasi dan denotasi yang terdapat dalam judul berita politik pada portal Liputan6.com. Penelitian ini menggunakan metode deskriptif dengan bentuk penelitian kualitatif. Teknik analisis data yang digunakan adalah teknik analitik deskriptif. Dalam penelitian ini, terdapat penggunaan diksi berupa 7 diksi konotasi, 1 diksi denotasi dan 1 sinonim. Penggunaan diksi di dalam judul berita politik pada Liputan6.com seringkali tidak berhubungan langsung dengan isi berita..

Kata kunci: analisis diksi, berita politik, portal berita daring

Abstract

Information about the development of the political situation in Indonesia is one of the favorite readings for the public. Therefore, it is important to discuss how online news changes the title of the news because it greatly influences the perception of society at large. This study aims to analyze the use of political news diction on the online news portal Liputan6.com. In addition, it also describes the use of connotations and denotations contained in political news headlines on the news portal Liputan6.com. This research is classified as descriptive qualitative. The data analysis technique used is analytical-descriptive technique. In this study, there is the use of diction in the form of 7 connotative dictions, 1 denotative diction and 1 synonym. The use of diction in news portal Liputan6.com is often not directly related to news content.

Keywords: diction analysis, political news, online news portal

INTRODUCTION

The use of diction is an important thing in writing, like particularly in writing news, specifically in online news. But in fact, there are still many mistakes in online news writing that do not meet standard grammar. For example, choosing words that are not accurate with the use of accurate diction is expected so that the content of online news makers can be accepted, readers can understand the content easily. The use of diction in online political news lidun6.com should not meet the rules of grammar, for example the use of diction that does not fit the context.

In simple terms, the theory put forward by Mansurudin (2010) in his book Mozaik Bahasa Indonesia defines diction as "the use or selection of appropriate and accurate diction can help the author in assigning value to a word. Selection of dictions that are the same age,

in other words, will prevent misinterpretation or differences in interpretation between writers and readers from dictionaries. Widyamartaya in the book Art of Pouring Ideas (1990), defines diction as "a person's ability to accurately distinguish a nuance of meaning according to the idea conveyed. The ability of a person to distinguish these meanings, according to the situation and the sense of value held by community groups and listeners and readers of diction experts is obtained from the book Art of Pouring Ideas. Enre (1988) is not much different from the opinions of other experts. According to Enre (1988) in his book entitled Fundamentals of Writing Skills "diction is the use of the right words to represent the thoughts and treatments that you want to convey in certain sentence patterns. If conclusions are drawn, it can be interpreted that diction is the choice of words that can determine the style of language to express the contents of the thoughts, ideas of the author so that there are no misinterpretations in writing. Previous research related to this title is as follows. The results of this data analysis are in the form of diction analysis, namely analyzing diction or choosing the right term

The difference between this research and the research above is that it aims to find out and explain the use of diction/words, types of word use, and errors or inaccuracies in word use or word choice in daily political news articles on Liputan6.com. The reason for this study choosing the subject of analyzing the use of diction in online political news articles liputan6.com, is as follows. The reason researchers took this subject was to identify the use of diction in online political news articles liputan6.com. The second reason is to examine whether online political news articles liputan6.com contain errors in the use of diction in the news. The third reason the researcher wants to know is whether there are still many people who already understand the use of good and correct diction. The fourth reason the researcher chose the coverage news portal6 was that the researcher found errors in connotation, denotation and synonyms on the political news portal.

Based on the explanation above, this study found the following problem formulation: first, on October 18, 2022 entitled (Secretary General of NasDem: Anies Candidate Candidate Must Be Strong in Pilkada) with the quote "The presidential candidate and vice presidential candidate are not only related to inter-work relations, but also pay attention to voters" in paragraph 2 in the news it was found that the use of inappropriate diction in the news sentence above was electoral in nature. Electoral words are words that have a connotative meaning. Must be replaced with electability. This is an example of a diction error in connotative meaning and there is also some data that the researchers have found and will discuss in the results and discussion using tables. Therefore, this study aims to find out how to write the correct diction in liputan6.com news. what is even more in-depth is to observe the meaning of connotations and other diction errors in liputan6.com news articles.

METHODS

The research method used in this study is a qualitative descriptive research method with descriptive analysis. This study uses a qualitative descriptive method because in this study the researcher analyzes the use of words in liputan6.com daily news articles.

The data collection technique in this study uses listening and note-taking techniques. The subject of this research is diction errors in terms of connotative meaning on liputan6.com. This qualitative research uses data in the form of text contained in the daily news liputan6.com. Data collection techniques in this study using note-taking methods. Any data obtained will be analyzed and with the existing theory conclusions will be drawn. From the explanation above, the researcher is interested in studying research on diction analysis in the main headlines of Liputan6.com which reviews political cases.

FINDINGS AND DISCUSSION

The results of the analysis of diction selection on connotative meaning in the analysis of diction use in online political news articles liputan6.com are carried out by describing the choice of diction use and language style based on word choice, tone, sentence structure, and direct or indirect meaning representing the message. to be conveyed in online news articles that are researched and then concluded. The following is an analysis of the choice of diction and style of language in the analysis of the use of diction in online political news articles liputan6.com.

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No	News Title	Author and Source	Publication Year	Information
1.	AHY Meets Surya Paloh, Democrat: Internal Gathering	Herzaky Mahendra Putra https://www.liputan6.com/new s/read/5107786/ahy-temui- surya-paloh-dem hi okrat- silaturahmi-internal	October 26, 2022	Inside the news it was found that the use of inappropriate diction in the news sentence above was a lunge. The word lunge is a word that has a connotative meaning. Should be replaced with action.
2.	NasDem Secretary General: Anies Candidate Must Have Strong Electoral Support	Johnny Plate https://www.liputan6.com/new s/read/5100815/sekjen- nasdem-cawapres-anies-harus- punya-electoral-strong	October 18, 2022	In the news, it was found that the use of inappropriate diction in the sentence in the news above was the word electoral. Electoral word is a word that contains connotative meaning. should be replaced with the word electability.
3.	The Attorney General's Office Ensures that the Charges of Ferdy Sambo Cs are in accordance with the facts: There is no room for objections	Nofriansyah Yosua Hutabarat or Brigadier J https://www.liputan6.com/new s/read/5100077/kejagung- pastikan-dakwaan-ferdy- sambo-cs-according-hak-tak- ada-celah-keberatan	October 17, 2022	In the news it was found that the use of inappropriate diction in the sentence in the news above was the word gap. The word gap is a word that has a connotative meaning. should be replaced with the word opportunity
4.	The 2023 Global Economy is Predicted to Be Even Gloomy, What will be the fate of Indonesia	Minister of Finance (Minister of Finance) Sri Mulyani Indrawati https://www.liputan6.com/busi ness/read/5103756/economy-global-2023-diramal-makin-suram-how-nasib-indonesia?gclid=CjwKCAiAm uKbBhA2EiwAxQnt7xb1f9OF 9Fi2xGMdwWCstWstVa8-8bul0O7Twcmh3Icrfpxo8JulX xoCVPAQAvD_	October 21, 2022	In the news, it was found that the use of inaccurate diction in the sentence in the news above was the word corrected. Corrected words are words that contain connotative meanings. should be replaced with the word rated. In the news, it was found that the use of inaccurate diction in the sentence in the news above was the word forecast. The word

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5.	KPK Investigate Unila Chancellor's One- sided Policy Regarding New Student Admissions Process	Helmy Fitriawan https://www.liputan6.com/new s/read/5103824/kpk-dalami- kebijakan-sedinding-rector- unila-terkait-hasil-penerimaan- mahasiswa-baru	October 21, 2022	divination is a word that has a connotative meaning. should be replaced with the word predicted. In the news, it was found that the use of inaccurate diction in the sentence in the news above was the word accommodate. The word accommodate is a word that has a connotative meaning. should be replaced with the word provide.
6.	The Government Encourages Sustainable Palm Oil Industry from Upstream to Downstream	Airlangga Hartarto https://www.liputan6.com/business/read/5102971/Government-push-industry-sawit-berkeuntungan-dari-hulu-til-hilir	October 20, 2022	In the news, it was found that the use of inaccurate diction in the sentence in the news above is the word solid. The word solid is a word that contains connotative meaning. should be replaced with the word stable.
7.	Coordinating Minister for Political, Legal and Security Affairs Says Bill on Restrictions on Currency Transactions Can Prevent Corruption	Polhukam Mahfud Md https://www.liputan6.com/new s/read/5103114/menko- polhukam-sebut-ruu- pembatasan-transaksi-uang- kartal-bisa-prevent-korupsi	21 October 2022	In the news it was found that the use of inaccurate diction in the sentence in the news above was the word breakthrough. The word breakthrough is a word that has a connotative meaning. should be replaced with the word innovation
8.	Security Guard at Police Complex Reveals Reasons for Sambo's Men to Replace CCTV DVR	Abdul Zapar https://www.liputan6.com/new s/read/5107912/satpam- kompleks-polri- Revealed- alasan-anak-fruit-sambo-ganti- dvr-ccty	October 26, 2022	In the news, it was found that the use of inaccurate diction in the news sentence above was m0065nhalang. The word obstruct is an inappropriate word error in a sentence. Should be replaced with the word obstruct.
9.	DPR Calls BNPT Security Exercise for G20 Important	Ahmad Sahroni https://www.liputan6.com/new s/read/5106184/dpr-sebut- juangan-pengamanan-bnpt- untuk-g20-penting-do	October 24, 2022	In the news, it was found that the use of inaccurate diction in the news sentence above was sector. The word sector is a synonymous meaning that is not quite right in the news. Should be replaced with the word field.

Data 1

In the news entitled (AHY Meets Surva Paloh, Democrat: Gathering Internally) with the quote "According to Herzaky, AHY has been close to Surya Paloh for a long time and admires Paloh's political footsteps or actions as King Maker." In the report it was found that the use of inappropriate diction in the sentence above is a lunge. Because the sentence lunge in the paragraph is less precise and difficult to understand by the reader, because most other people know that lunge has a meaning, namely kicks and kicks with the feet, more precisely replaced with the word action.

Data 2

on October 18, 2022 entitled (Secretary General of NasDem: Anies Candidate Must Have Strong Voters) with the quote "The Presidential and Vice Presidential Candidates are not only related to inter-work relations, but also pay attention to voters" in paragraph 2 in the news it was found that the use of inappropriate diction was in the news sentence above is electoral in nature. Electoral words are words that have a connotative meaning. Must be replaced with electability.

Data 3

in the news headline on coverage6 entitled (Attorney General Makes Sure the Charges of Ferdy Sambo Cs are True Facts: No Gaps for Objections) in the quote "there is no loophole for the defendant to object to the indictment" in paragraph 2 the use of inappropriate diction in the sentence above is a gap. The word gap is a word that has a connotative meaning. Should be replaced with the word opportunity.

Data 4

In the news headline6 (Ferdy Sambo's Exception Rejected, Judge Asks Prosecutor to Attend All Witnesses at Next Week's Session) with the quote "If you look at the projections for world economic growth that continue to be corrected downwards, for 2022 the World Economic Projection prospects from the IMF are only 3.2 percent, and next year will be even weaker." In paragraph 1 the use of inappropriate diction in the sentence above is corrected. Corrected words are words that have a connotative meaning. Should be replaced with the word assessed.

Data 5

On Friday (21/10/2022) the news in liputan6 entitled (KPK Explores Unila Chancellor's Policy Regarding the New Student Admissions Process) quoted "The witness was present and the investigation team is still studying this material to the knowledge of the witness. including regarding the alleged unilateral policy of KRM (Karomani) through some of his confidants to accommodate the acceptance of new students who are willing to give some money so they can graduate," in the third paragraph the inaccuracy of the use of diction in the news sentence above is to accommodate. The word accommodation is a word that has meaning connotative, must be replaced with the word provide.

Data 6

In the news coverage6 entitled (Government Encourages Sustainable Palm Oil Industry from Upstream to Downstream) the quote "Through this forum, I hope that cooperation between stakeholders can be better, solid and optimal so that we can apply research results according to our needs. hope. to make palm oil better. sustainable . maintaining the positive momentum of the national economy. Rise Faster and Recover Stronger!" in paragraph 12, the use of inappropriate diction in the sentence above is solid. Solid words are words that have a connotative meaning. Should be replaced with the word stable.

Data 7

In the news on liputan6 entitled (Coordinating Minister for Political, Legal and Security Affairs Calls Bill on Foreign Exchange Transaction Restrictions Can Prevent Corruption) on the quote "Liputan6.com, Coordinating Minister for Political, Legal and Security Affairs Jakarta Mahfud Md said the government had made a breakthrough to prevent corruption. One of them is by initiating the issuance of the Bill on Restrictions on Cash Outflows or the Bill on Restrictions on Foreign Exchange Transactions. paragraph 1, the use of inappropriate diction in the news sentence above is a breakthrough. The word breakthrough is a word that has a connotative meaning. Should be replaced with the word innovation.

Data 8

In the report on liputan6 entitled (Security Police Complex Reveals Reasons for Sambo Boys to Replace CCTV DVR) in excerpt "Reportedly, the security forces of the Duren Tiga Police Complex, South Jakarta prevented Ferdy Sambo and Hendra Hilir Kurniawan from starting to replace complex CCTV recording devices or DVRs .The use of inappropriate diction in the news sentence above is an obstacle.

Data 9

In the news (DPR Calls for BNPT Security Exercise for G20 Important to Carry Out) in a quote "This extra security measure received appreciation from Deputy Chairman of Commission III DPR RI Ah mad Sahroni. important sector in the implementation of the G20 Bali". The use of inappropriate diction in the news sentence above is sector. The word sector is an incompatible synonym for news. Should be replaced with the word field.

Based on these data, it can be concluded that the data from the analysis contains various diction choices. In choosing diction, there is 1 data using denotation, 7 data using connotation and only 1 synonym.

CONCLUSION

The conclusion that the researchers drew from the Analysis of the Use of Diction in Online Political News Articles Liputan6.com found many connotative meanings that were not in the right placement and also had denotative and synonymous meanings and some typographical errors.

The data obtained by the researcher regarding diction errors are: 7 connotations, 1 denotation and 1 synonym or incorrect word. Even though the researchers only took a few examples of diction errors, the results could be fatal if left unchecked. It would be nice before the news was published, to be double-checked first.

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